



## Footwear Health Tech Conference 2014.

High Tech Campus Eindhoven, Netherlands



Dr. Wil van Bakel, HMScience presents:  
“BackJoy”, history and science behind the shoes.



SLEM and Jakajima we want to thank HMScience speaking at the Footwear Health Tech Conference at High Tech Campus Eindhoven, Conference Center The Strip on December 10, 2014.



# Dr. Wil van Bakel, HMScience presents: “BackJoy, history and science behind the shoes”

Posted on November 14, 2014 by Kim van der Sangen



Dr. Wil van Bakel, CEO Director of HMScience, presents at the Footwear Health Tech Conference: “BackJoy, the history and the science behind the shoes”.



#### **About Wil van Bakel**

Dr. Wil van Bakel, Human movement scientist also physiologist. Specialized in Biomechanics and Physiology Human movement feet and Shoes. 63 years old, 35 year focus on human movement feet and Shoes. One of my research projects. feet around the World | a world around feet. Research from the high north Greenland Eskimo's til south Afrika. and from the east Mount Everest expedition Poorters to the west Andes.

This research brought me on a higher level to understand Human movement. Its also opens doors and cooperation with my company HMScience Human Movement Science and Engineering

#### **About HMScience and BackJoy**

Human Movement Science, and engineering is a company specialized in human movement Products, from design till the product is on the market and all between. Dept. Consultancy, Research and R&D Work field, Cooperation and consultancy. Companies over the world. Sport Olympic level. National and international sports teams. Shoes. Casual, sports, specials, medical range. Most well-known sport brands.

Find out more about HMScience